

Message Text

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PAGE 01 BOGOTA 03932 211657Z

67

ACTION ARA-10

INFO OCT-01 ISO-00 AID-05 CIAE-00 EB-07 FRB-01 INR-07

NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 CIEP-02

LAB-04 SIL-01 OMB-01 /066 W
----- 032948

R 202147Z APR 76

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4646

UNCLAS BOGOTA 3932

E.O. 11652: N/A

TAGS: BEXP, CO

SUBJECT: WTDR/FTI ASISTEC LTDA. - ASESORIA, INGENIERIA Y
SUPERVISION TECNOLOGICA Y CIENTIFICA LTDA.

REF: STATE A-95

1. COLOMBIA 2. COUNTRY CODE: 301 3. SER NO: NA

4. ASISTEC LTDA-ASESORIA, INGENIERIA Y SUPERVISION
TECNOLOGICA Y CIENTIFICA LTDA.

4A. CODE: 4B. CODE: A 4C. CODE: X

5. APARTADO AEREO 12322; CALLE 13 NO. 7-80 OFICINA 529

6. BOGOTA, COLOMBIA

7 ESTABL: 1974 8. EMPL: 5 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SALES COVER COLOMBIA

12. REPT DATE: 04/76

UNCLASSIFIED

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PAGE 02 BOGOTA 03932 211657Z

13A. 36626/1235 RETL AGT DIST IMP OF INDUSTRIAL ELECTRONIC EQUIPMENT.

13B. 38230/2 AGT OF ELECTRONIC INSTRUMENTS FOR INDUSTRY.

13C. 36930/2 AGT OF ELECTRO MEDICAL EQUIPMENT

13D. 36620/2 AGT OF ELECTRONIC RADIO COMMUNICATION EQUIPMENT.

13E. 35731/2 AGT OF DIGITAL COMPUTERS

13F. 36220/2 AGT OF INDUSTRIAL CONTROLS

14. CONTACT:GHMO YBFPPQCEZMANFNNTSF: MGR (#)

15. CABLE: ASISTEC 16. TELEX: NA

17 TEL: 419331

18. FINANCIAL REFS: BANCO POPULAR, BOGOTA

19. TRADE REFS: SEGUROS TEQUENDAMA S.A., ASTEC LTDA., AND IBM DE COLOMBIA S.A., ALL OF BOGOTA.

20. FOREIGN FIRMS REPRESENTED: FLUKE INTERNATIONAL CORPORATION, P.O. BOX 43210, MOUNTLAKE TERRACE, WA 98043; CUSHMAN ELECTRONICS, INC., 830 STEWART DRIVE, SUNNYVALE, CAL 94086; AND VU-DATA CORPORATION, 7170 CONVOY COURT, SAN DIEGO, CAL 92111. THESE FIRMS HAVE BEEN REPRESENTED SINCE MID 1975.

21. THIS IS RELATIVELY IMPORTANT BUSINESS ESTABLISHED RECENTLY IN BOGOTA FOR THE PURPOSE OF REPRESENTING FOREIGN MANUFACTURERS OF A DIVERSIFIED LINE OF ELECTRONIC AND ELECTRONIC PRODUCTS FOR USE IN GENERAL INDUSTRY. FIRM ALSO PROVIDES ENGINEERING, TECHNOLOGICAL AND SCIENTIFIC SERVICES TO CUSTOMERS. HEAD OFFICES ARE MAINTAINED IN BOGOTA, NO BRANCHES. PURCHASES UNCLASSIFIED

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PAGE 03 BOGOTA 03932 211657Z

ARE MADE IN THE US, CANADA, SWITZERLAND AND WEST GERMANY, CAPITAL AMOUNTS TO 90,000 PESOS, TOTAL ASSETS 500,000 PESOS ANNUAL SALES OF 5 MILLION PESOS (34 PEOS TO US\$1). CAPITAL AND ASSETS ARE LOW SINCE FIRM ACTS MAINLY AS REPRESENTATIVE AND DOES NOT STOCK MERCHANDISE. EMBASSY BELIEVES FIRM IS ACCEPTABLE AS CUSTOMER AND THAT NO SECURITY RISKS ARE FOREIGN UNDER THE PROVISIONS OF THE DISTRIBUTION

LICENSE PROCEDURE OF THE EXPORT ADMINISTRATION
REGULATIONS. FIRM IS RECOMMENDED AS A TRADE CONTACT
FOR INTERESTED US FIRMS.

22. PREPARED BY: A. RIOS. APPROVED BY: E. O'DONNELL
AT: US EMBASSY, BOGOTA.
VAKY

NOTE BY OC/T: (#) AS RECEIVED.

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Message Attributes

Automatic Decaptioning: X
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Draft Date: 20 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760151-0668
From: BOGOTA
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1976/newtext/t19760445/aaaablun.tel
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Margaret P. Grafeld
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TAGS: BEXP, CO
To: COM
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